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The Sid Story

How To Training Points

- How to establish a positive, predictable working environment
- How to measure performance and give encouraging feedback
- How to provide "planned spontaneous recognition"

Length: 20 Minutes



Skeptical workers with "who cares" attitudes can be motivated. Teach your managers how!

Featuring **Dennis Franz**, star of TV's hit series *NYPD Blue*, this video dramatizes the story of a manager who learns the value of feedback. It shows how positive reinforcement can enable managers and supervisors to motivate even the most difficult employees to do their best.

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