

ONCE UPON A LEADER

Tales of Legendary Leadership

Imagine powerful leadership training that is serious fun! This animated video turns a set of familiar fairy tales into a journey of epic proportion. Memorable characters explore key leadership principles (truth and integrity, maximizing diversity, vision and foresight, focusing on the goal) with the power to turn leaders into legends. The video, discussion and follow-up activities provide a unique experience for organizations interested in a fresh approach.

About the Program:

Offering a refreshing break from the typical and more formal examinations of leadership, ***Once Upon a Leader*** shares a whimsical, yet powerful message on the practices of effective leaders. Through the animation and discussion of popular tales, familiar characters will lead participants on a journey to discover the value of four leadership practices.



Participants will assess their own leadership styles, apply those lessons to their current environment and improve on personal leadership skills. The timeless values and proven principles in this program include humor and entertainment to appeal to all types of learners easily and effectively.

The Four Leadership Practices:

Truth and Integrity
Maximize Diversity
Vision and Foresight
Focus on the Goal

Use this program for:

- Creating energy and support for universal leadership practices
- Quick and entertaining “lunch-n-learns”
- Employee orientation programs on organizational and personal skills practices
- Brief, informal training sessions for time-sensitive learners
- Youth leadership initiatives

Target Audience: Managers and Supervisors

Course Length: 1 Hour (52 Leadership Lessons Book available for follow-up training or personal development)