

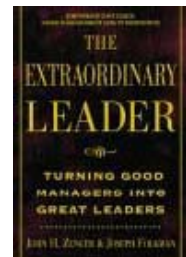
THE EXTRAORDINARY LEADER GOING FROM GOOD TO GREAT

What separates an average leader from an extraordinary leader? Internationally acclaimed leadership authority Jack Zenger provides some compelling answers. Drawing from his extensive research and best-selling book, Jack helps demystify the journey from good to great, exploring five key characteristics of extraordinary leaders. Video learning, facilitated workshop activities and industry-specific case studies make this program ideal for mid-manager and executive level leadership initiatives.

About the Program:

The Extraordinary Leader is designed to help leaders shift their way of thinking about leadership from the conventional idea that leaders are *born* to the fact that *anyone* can be a great leader.

Two of the most preeminent thought-leaders on leadership development, Jack Zenger and Joseph Folkman, collected solid, quantitative data from an extensive scientific analysis of over 25,000 real-world leaders. They concluded that leaders who just move from “good” to “a little bit better” don’t make much of a difference. It’s not until one becomes a “great” leader that there will be a significant impact.



Based on the book by
Jack Zenger & Joseph Folkman

To support the conclusion, the program explains the five key strengths that an extraordinary leader must possess and how extraordinary leaders combine these strengths to produce exponential results. Bottom-line, this program offers leaders, who want to be *extraordinary*, lessons that are applicable and immediately actionable.

After completing the Workshop, participants will be able to:

- Articulate the difference between good leaders and great leaders
- Describe and explain the five key insights about leadership
- Define the 16 competencies of high performing leaders
- Understand the concept of *powerful combinations of strengths* and their importance to leadership effectiveness
- Explain the difference between weaknesses and fatal flaws
- Apply strengths and behaviors that demonstrate leadership effectiveness in workplace situations

Target Audience: Managers and Supervisors

Course Length: 1 and 2 Day Options; Executive Overview