Drop By Drop: Unconscious Bias

Microinequities refer to tiny, subtle digs, innocent comments, and throwaway remarks that seem inconsequential, but slowly kill morale and hurt productivity.

Alert employees to the unexamined prejudices behind these microinequities with Drop by Drop: Unconscious Bias. The program brings to light unconscious biases—the stereotypes that affect our understanding and treatment of the people around us. It shows how disrespect can lurk behind “innocent” remarks, and helps employees create a culture of respect.

Drop by Drop: Unconscious Bias helps employees:

- Understand how biases work and affect behavior
- Recognize—and avoid—hurtful biases and stereotypes
- Identify examples of microinequities
- Speak with more tact and respect

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